

PUBLIC Vacancy Announcement

Communication Specialist

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GIZ Office Kazakhstan would like to announce a new vacant position in the capacity of Communication Specialist in the project “Renewable Energy in Central Asia”.

On behalf of the German Federal Ministry for Economic Cooperation and Development (BMZ), GIZ implements the programme “Renewable Energy in Central Asia”. The project is co-financed by the EU. The overall objective of the programme is to enhance the conditions and regional cooperation for integration and expansion of renewable energy sources (RES) at national and regional levels in Central Asia (CA). To achieve this goal, the programme works with all Central Asian countries (Kazakhstan, Kyrgyzstan, Tajikistan, Turkmenistan, and Uzbekistan) across five fields of action.

Firstly, the programme works closely with energy ministries and grid operators to create conditions and coordination structure among them, aiming to produce regionally coordinated data and information as a foundation for decision-making regarding the implementation of RES. Secondly, it supports the adaptation of the legal and institutional framework to increase public and private investments in RES at the national level in Central Asian states. Thirdly, the programme contributes to the structural improvement of regional learning of stakeholders in academia in the field of energy systems analysis to assist the integration of RES scientifically and practically into the Central Asian power systems. Fourthly, it endorses capacity development initiatives and measures in relevant institutions for planning and conducting national gender-sensitive information campaigns about the potential of RES, energy efficiency and digitalization in the electricity sector. The last field of action supports a political, cross-border dialogue on the cooperation of electricity grids with a focus on the integration of renewable energy.

Overall, the programme has multidimensional and multilevel character, as it cooperates with state and non-governmental institutions at various levels and works in close coordination with other international organizations in CA, particularly with the European Union.

Duty station: Astana, Kazakhstan

Application deadline: 23.02.2025

Responsibilities

- Be responsible for all communication, outreach and public relations activities of the Renewable Energy in Central Asia Project in all five countries of Central Asia as part of Team Europe Initiative and EU4Sustainable Central Asia program;
- Coordinate the development and implementation of a regional communication strategy and associated action plan for the project in close cooperation with relevant partners to ensure visibility and understanding of various target groups (broader public, governmental and non-governmental data user organisations, beneficiaries etc.) in accordance with regulations of the commissioning parties (EU, Federal Ministry for Economic Cooperation and Development);
- Organize and support internal and external events, press conferences, and campaigns that align with the organization's communication goals in close cooperation with the Secretariat of the Team Europe Initiative, the EU Delegations, project partners as well as regional partners;
- Create high-quality content for press releases, blogs, newsletters, social media, project website and other communication channels. Ensure messaging is consistent, clear, and supports the organization's mission and values;
- Monitor media coverage, track the performance of communication campaigns, and prepare regular reports to assess effectiveness and improve strategies;
- Build and maintain strong relationships with media contacts and journalists. Manage media outreach, coordinate interviews, and generate press coverage to increase the organization's public profile;

GIZ is a signatory of the Diversity Charter. Recognition, appreciation and inclusion of diversity in the company are important to us. All employees shall be valued - regardless of gender and gender identity, nationality, ethnic origin, religion or belief, disability, age or sexual orientation.

Communication Specialist

- Oversee and coordinate the design and production of educational and informational material, e.g. print products, presentations and creation of audio/video material;
- Support the development and implementation of crisis communication plans, ensuring that the organization is prepared to respond to media inquiries and manage sensitive issues effectively.

Required qualifications, competences and experience

- University Degree in relevant field, e.g. public relations, journalism, communication
- At least 5 years' experience in the field of communication, including management of social media, outreach and awareness campaigns, design of communication products and media production
- Full proficiency in spoken and written English and Russian; knowledge of Kazakh and other Central Asian languages is desirable;
- Editorial experience, writing articles, social media content and/or press releases (evidenced by work samples)
- Ability to operate within multi-sectoral and multi-cultural teams and flexibility within a rapidly changing environment
- High motivation and ability to work independently and meet tight deadlines without compromising the quality of outputs
- Strong organizational, negotiation and management skills
- Excellent oral and written communication skills, conveying messages to different audiences, including low-literate target groups
- Good working knowledge of ITC technologies (related software, phone, Email, Internet) and computer applications (e.g. MS Office)

Interested candidates should send their motivation letter, CV in English and references (if available) not later than 23.02.2025 to E-mail shiringul.karimova@giz.de indicating the position name in the title of the Email.

Applications without a motivation letter will not be considered.

Only short-listed candidates will be invited to an interview.

The incumbent should be ready to start in March-April. The contract will be limited to a one-year term with possibility of extension.